



National Innovation Contest 2012
For Engineering College Students

Phone- 0471 6451665, Email: techtopyndia@gmail.com. www.techtopy.in

TechTop Charitable Trust
(Reg. No: 325 / 10 / IV)
C-4, Belhavan Gardens
Kowdiar P.O., Trivandrum-695 003,
Kerala, India.

9th January, 2012

Dear Sir,

Sub: **National Innovation Contest-TechTop 2012: A Contest that could project your students' talents worldwide**

Greetings from TechTop Team! TechTop – 2012 is a contest to identify, promote and reward the innovative talents of engineering students of India and is the seventh of its series.

The First prize is ₹.100,000 and there are ₹.250,000 to be won as prizes. There is a women in technology cash prize worth ₹.20,000 to all-girls teams. This year we have a few pleasant surprises to your students.

- An on the spot innovative idea contest to all the student members qualified for the final round will be conducted at Technopark, Trivandrum as part of TT-12. An individual cash award of ₹.10,000 is offered for the best idea.
- All the finale participants are offered an innovation & entrepreneurship training as part of TechTop-2012 by subject experts, which would cover topics like patent/trade mark information, incubation, venture capital, business development etc.

For more information on the contest, previous winning items, prizes, formats of application etc, kindly direct your students to visit our website: www.techtopy.in.

This letter may be given wide publicity among students and potential guides. 25% of the prize money goes to the guide. This contest has **no entry fees** and its organizers and sponsors have no commercial or business interests.

- 25th January, 2012:** The last date to receive a registration of your college for the contest to our above email ID
- 15th February, 2012:** The last date to receive the completed application by email to our above email ID
- 29th February, 2012:** Publication of the names of selected teams in our website
- 15th June, 2012:** Receipt of detailed project report by email
- 20th June, 2012:** Announcement of qualified teams for the final round
- 18th to 20th July, 2012:** Training, Project Exhibition, Presentation and Award Ceremony at Technopark, Trivandrum

The contest is designed to ensure that the worthy ideas churned out thro' the innovative minds of your students are taken a step further by the handholding support from the Technology Business Incubator (TBI) of Technopark, Trivandrum, which is globally acclaimed to be the best technology incubator. Support from KSCSTE and other partner organizations for converting these ideas into viable products will be available for the interested innovators.

I am sure the discerning students of your college will certainly find out many more attractions of this unique contest and agree to rub their horns with that of several others of the best engineering institutes of this great country of ours.

Needless to say, your patronage to the talented youths of your college is crucial to the expected outcome of this contest.

With kind regards,

For the Organizing Committee of TechTop 2012

Moossa C. Kandy
Co-ordinator, TechTop-2012

Organizers



Supporters

